



WHEN WATER BECOMES A PASSION...

LEBANON | UAE | OMAN | KSA | IRAQ | GRENADA (CARIBBEAN)





Katara Amphitheater, Doha, Qatar

VIP Residence, Qatar





Oceana Beach Resort, Damour, Lebanon



Marina Towers, Beirut



WELLNESS&POOLS



LANDSCAPING  
& WATER FEATURES



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WATER & WASTE  
WATER TREATMENT

10 000+  
PROJECTS  
REALIZED  
SINCE  
1980

OFFSHORE  
LOCATIONS

LEBANON

IRAQ

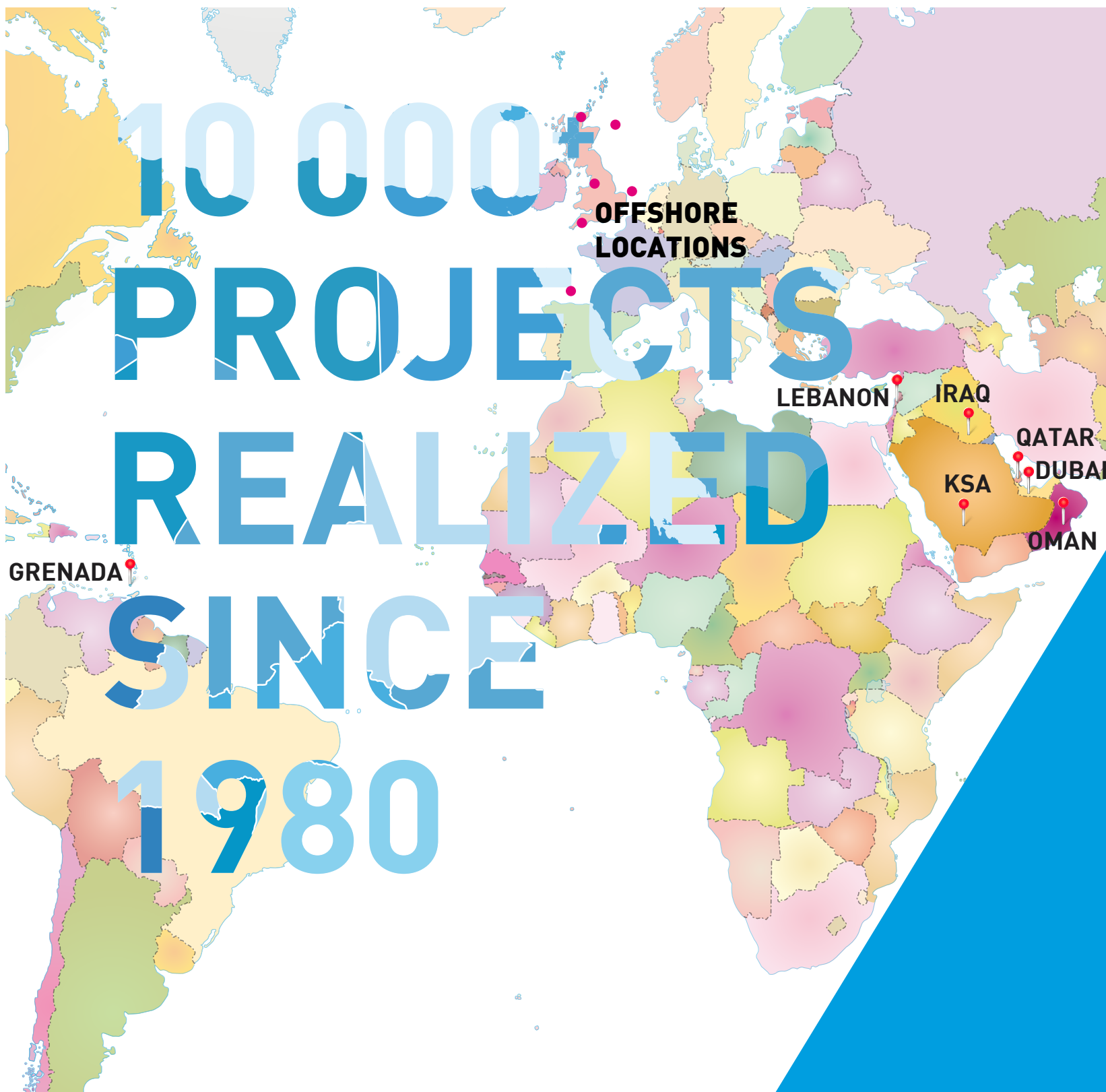
QATAR

DUBAI

KSA

OMAN

GRENADA



# WHO WE ARE

**WATERMASTER** is a 45-year-old, market-leading company that specializes in water-related projects encompassing Wellness & Pools, Water Features, and Water/ Waste Water Treatment. **With over 10,000 completed projects and six branches in Lebanon, UAE, KSA, Qatar, Oman, Iraq & Grenada (Caribes), we have the in-house capabilities and resources to undertake and deliver turnkey projects from A to Z in the role of a complex solution provider.**

## **PASSION FOR WATER**

Having grown to the point where we now employ a team of around 1,000 people across 6 countries, we know that it is all due to being passionate about water. It all began with the Founder of **WATERMASTER**, Eng. Khalil Boueri, who has said that he was fortunate to develop relationships with so many loyal and valued customers. Today, we are aware that this was not just down to luck, but a direct result of his enthusiasm. Without the joy, challenge and sense of fulfilment inherent in our everyday work, this success could never have happened.

# 45 Years in BUSINESS

# WATERMASTER IS A MEMBER OF:

## AL MIYAH HOLDING GROUP

With more than 4 decades and the half of expertise in the industry, Al Miyah Holding stands today as the regional benchmark in all areas of Water & Wellness. With its headquarters in Beirut, Lebanon, the holding's first operation was established in 1980, expanding with time and experience to grow into a solid group of specialized companies, operating in Design, Turnkey Construction, Maintenance and Retail, serving the Wellness & Pools, Landscaping and Water Features, Water and Waste Water Treatment sectors. The Holding is today present in a number of Middle Eastern territories, and has executed successful projects in Lebanon UAE, KSA, Qatar, Oman, Iraq, Grenada, Côte d'Ivoire, Abidjan and other countries in the MEA.



Dear Friends and Customers,

When I founded **WATERMASTER** in 1980, I could have never imagined that this venture would be as joyful, challenging and fulfilling as it has been. I have been very fortunate to be surrounded by devoted colleagues and assistants, whose attitude and approach have generated so many loyal and valued customers.

**Treating water is a mission and a noble one, indeed.** Water treatment is actually one of the only domains - if not the sole of its kind - where at any given stage, we improve the quality of water without causing any harm to the environment.

Water is getting increasingly scarce and polluted on a global scale. Environmental concerns are top priorities today, because the contamination of water occurs at the drinking source, in rivers, wells, or even through rainfall. They all need accurate and complete treatment to eradicate pollutants such as dust, turbidity, excessive salt, hardness, iron, toxic chemicals, insecticides, pesticides, THM's, bacteria, fungi, microorganisms, and many others. Each member of WATERMASTER strongly believes in his/her work and appreciates its importance, which has been a crucial factor in our success.

We are affiliated with the relevant international organizations and are a constant presence at various international seminars. This provides the company with valuable access to the latest technical developments in the field. We have also consistently acted to ensure our leadership in an environment of increasing globalization by re-engineering new processes and reorganizing staff to implement recommendations and address operational quality and control aspects.

The future of the water treatment industry is bright. At WATERMASTER, we firmly believe in our mission and goals: we are keen in our pursuit of endeavors to attain ideal solutions for water-born problems while optimizing the operating costs.

**Wellness is our main goal and mission. All our interventions fall under Wellness. It is indeed the wellness of the human being, of nature, of the environment...** When we think of it: Drinking fresh potable water as per norms, treating water for domestic use, swimming in safe pools and hot tubs, treating waste water, etc., all of this has one large title: Wellness.

Finally, I am deeply grateful to **WATERMASTER** team for their efforts and devotion, to our directors for their support and trust, and to our customers for their limitless confidence and loyalty.



**Khalil B. Boueri**

Chairman of Al Miyah Holding Group





**Jean-Paul K. Boueri**  
Group CEO

Dear Friends,

WATERMASTER was founded in 1980 by my father, Eng. Khalil Boueri, who currently serves as the Chairman and Visionary Leader of the firm. Since its inception, he has fostered a culture of youth and innovation within the company, instilling noble values such as Trust and Care for all stakeholders, especially the CUSTOMER.

Over the years, WATERMASTER has evolved into a Specialized Turnkey Contractor, with its operations segmented into three primary divisions:

- 1. Wellness & Pools,**
- 2. Landscaping & Water Features,**
- 3. Water & Waste Water Treatment.**

Our activities encompass the entire solution, from Design Concept to Turnkey Project Realization, and extend to After Sales Service. With over 10,000 completed projects worldwide, we have transitioned from a mere contractor to a comprehensive solution provider. In essence, today, we possess the resources and capabilities to undertake TURNKEY projects from A to Z, ensuring proper quality control and planning, all while adhering to the client's budget.

Our expertise in water-related projects, coupled with an unwavering commitment to innovation, has garnered us several prestigious awards, allowing us to execute the most esteemed projects. Our branches in Grenada, Qatar, UAE, Oman, Iraq & KSA have flourished, enabling us to bring our solutions to these dynamically evolving markets. Our multidisciplinary team continues to expand daily, and we aspire to leverage this potential for further large-scale developments across the MEA region.

We extend our heartfelt gratitude for your trust and support throughout our journey!

Dear Friends,

Forty-five years in Lebanon, 16 years in Qatar, 8 years in the UAE, 5 years in the Caribbean, 4 years in Oman and now in Iraq & KSA, along with multiple projects in the MEA region since 1980, have helped us build trust and develop an impeccable reputation for WATERMASTER in the region.

Having faced thousands of projects, each requiring a unique engineering approach or a tailored design concept, we have learned to customize our offerings to meet specific requirements. We have designed and built over 10,000 pools in the MEA Region. In parallel, we have delivered the ultimate spa experience at numerous highly sophisticated locations, partnering with many 5-star hotel chains, Spas & Wellness Centers to provide Turnkey solutions.

This was made possible through partnerships with multiple suppliers who have equipped us with the most modern equipment and spa facilities.

In addition to Landscaping and the recreational aspect of water, we have mastered the art of manipulating its forms, textures, sounds and even fire in water feature projects. A separate division of WATERMASTER's expertise encompasses a different sphere of well-being – we have become experts in utilizing water treatment techniques that perfectly match different conditions.

We take pleasure in striving to make the end result of our work both functional and memorable – whether it's through a custom-engineered system or a unique sensory experience. We believe that our results have earned us trust in WATERMASTER across the region – and all of this stems from **our passion for water.**

You dream, we realize !



**Nathalie K. Boueri**  
CEO Lebanon



Private VVIP villa, Abu Dhabi, UAE

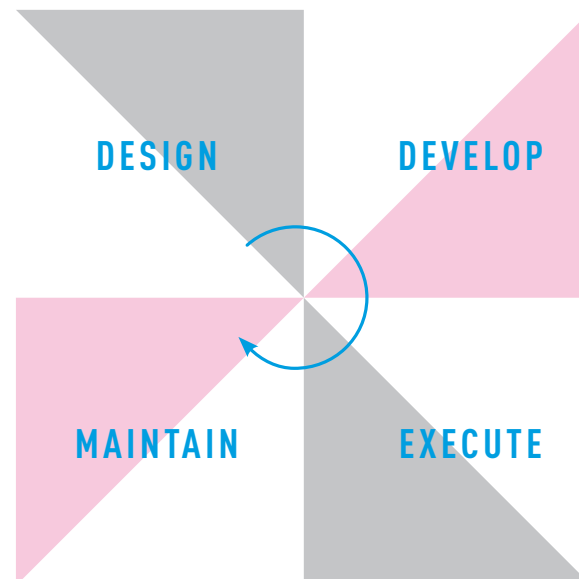


# MISSION

WE PROVIDE VALUABLE TURNKEY SOLUTIONS  
WITH UP-TO-DATE TECHNOLOGY SUPPORTED BY  
PROFESSIONAL AFTER-SALES SERVICES

## SERVICE DELIVERY

WATERMASTER excels at handling of all stages of water-related projects by adopting a Design – Develop – Execute & Maintain approach. As a result, the highest – class service is provided through a precisely planned process in a monitored and controlled environment so we meet deadlines, client's budget, and global quality standards. We believe that the path to top quality is via perfectionism. So far, it has helped us realize the most demanding projects.



THE SERVICE PROVIDED BY WATERMASTER MEETS  
THE HIGHEST STANDARDS OF EXCELLENCE

Excellence is Watermaster's Standard!

# VISION

TO BE THE LEADING PROVIDER OF WATER-RELATED SOLUTIONS IN THE MEA REGION BY PARTNERING WITH GLOBAL SUPPLIERS, AND LEVERAGING THEIR LATEST TECHNOLOGIES, WHILE PROVIDING A LOCAL AND CUSTOMIZED SUITABLE SERVICE FITTING ALL BUDGETS WITHIN THE QUALITY AND TIME FRAME NEEDED.





QUALITY

PASSION

VALUES

INTEGRITY

PEOPLE

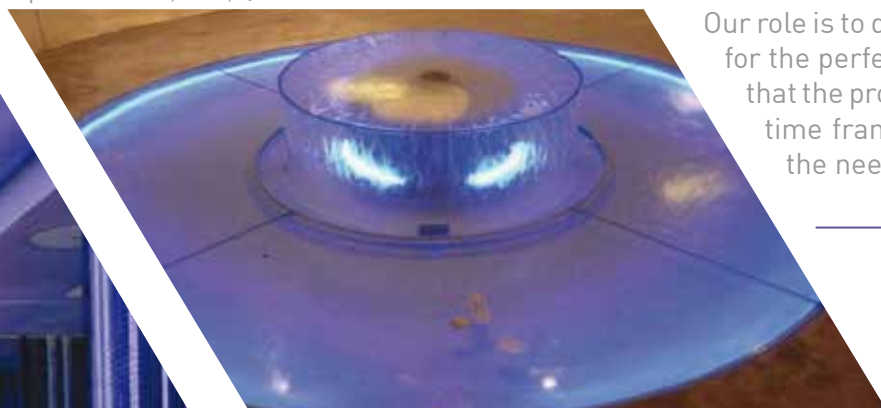
It is not just about a unique design followed by its installation – it is about a complex solution. **Expertise in Wellness & Pools, Landscaping & Water Features, Water & Waste Water Treatment** enables us to apply knowledge from three interrelated domains. Our multidisciplinary competences overlap, enabling a turnkey result. Just as we believe that a safe, timely, trouble-free service based on the highest quality materials is what achieves most appreciation and trust, our vision is to excel by handling all stages of projects, while leveraging the latest technologies. Partnering with world-class experts makes us capable of doing so.

# WELLNESS & POOLS

## THE ULTIMATE SPA EXPERIENCE



Aspire Torsh Tower, Doha, Qatar



Our role is to develop an individual plan for each customer so that dreams for the perfect relaxation space can come true. We strive to make sure that the project design is tailor-made based on its designation, budget, time frame, legal restrictions, local culture and, most importantly, the needs, requirements and vision of its future users.

### We offer a complete turnkey solution covering:

- Conceptual design of swimming pools & SPA,
- SPA consultancy,
- Supply of most modern equipment and SPA facilities,
- Build phase – installation and project execution, covering a package of related MEP & civil works,
- After-sales support via specialized maintenance.

Successfully delivering complete, valuable wellness solutions for hotel groups like Hilton, Intercontinental, Kempinski, St. Regis and Ritz-Carlton has earned WATERMASTER an enviable reputation. We are known as the creators of the ultimate SPA experience.

**OVER 1,000 LUXURY SWIMMING  
POOLS DESIGNED AND BUILT  
WORLDWIDE FOR VVIP CUSTOMERS**

# LANDSCAPING & WATER FEATURES

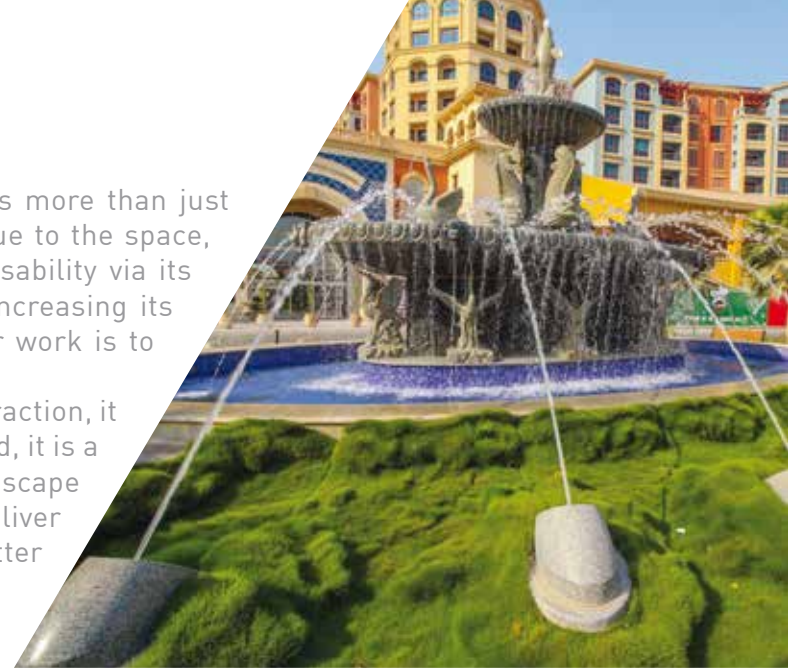
## A MEMORABLE WATER SHOW



## Landscape & Water Features

At Watermaster, we believe a water feature is more than just a visual experience. It is always an added value to the space, assigning the location a certain function or usability via its form, flow, surface or setting, substantially increasing its value at the same time. The main goal of our work is to grasp the spirit of a place.

Landscapes have always been the center of attraction, it is much more than the beautification of the yard, it is a place of relaxation. A detailed approach to landscape design and construction ensures that we deliver consistent, reliable landscape services no matter how complex the project.



Medina Centrale, The Pearl Qatar

## Landscape & Water Feature development by WATERMASTER covers:

- Conceptual design preparation based on a proposal that perfectly matches the space character
- Animation proposal
- Design development based on sustainable management water as a resource
- Supply of the most technologically advanced solutions and components.
- Installation & commissioning, covering a package or related MEP & Civil works
- After-Sales support via specialized maintenance

## Our scope of products:

- Fountains, Cascades & WaterFalls
- Interactive Fountains with Incorporated light & music
- Flash Walls
- Decorative water Installations
- Soft & Hard Scape

# 50 UNIQUE WATER FEATURE CONCEPTS DESIGNED EVERY YEAR

# WATER & WASTE WATER TREATMENT

## A SAFE SUSTAINABLE SOLUTION



Mobile containerized solution by  
WATERMASTER

45 years of experience have made us experts in potable, grey and black water treatment, utilizing a perfectly tailored engineering approach for different conditions.

#### We offer a complete turnkey solution covering:

- Design of a treatment system for optimised performance and cost-effective treatment,
- Plant supply, installation & commissioning,
- Plant operation,
- After-sales support via specialized maintenance, covering supply of spare parts and the application of chemicals to optimize efficiency, ensuring the longevity of equipment.

**We believe that the design phase of a treatment plant is crucial for ensuring top quality water, cutting down on water consumption and generating savings on disposal costs at the same time.**

**We are mindful of the sustainable use of water. Therefore, we constantly apply new technologies which help to generate water savings by recycling.**

#### Our complete cycle for remote areas with no utility infrastructure encompasses:

- Potable water provision via Reverse Osmosis,
- Sewage treatment process,
- Sustainable waste disposal, including TSE & sludge reuse strategy for additional revenue.

**OVER 3,000 WATER TREATMENT  
PROJECTS, EACH WITH A TAILOR-  
MADE ENGINEERING APPROACH**







# PARTNERS

WATERMASTER has a wide network of partners which enables us to use the latest technologies and globally recognized design solutions. Partnering with global suppliers not only allows us to be up to date with the leading trends and materials, but it also guarantees a world-class design that will remain attractive over time.

**WATERMASTER acts as a platform for leveraging international experience with a local, customized flavor, in accordance with culture and functionality.**

**WE BELIEVE THAT SYNERGY WITH PARTNERS IS WHAT LEADS TO BUSINESS EXCELLENCE. OUR WIDE NETWORK OF INTERNATIONAL SUPPLIERS ENABLES US TO APPLY THE LATEST TECHNOLOGIES WITH THE SUPPORT OF WORLD-CLASS EXPERTS.**





Private villa, The Pearl Qatar





# MAINTENANCE & AFTER-SALES SUPPORT

WATERMASTER's trademark is to provide continuous, strong & professional after-sales support. This entails a prompt and effective response as well as a proactive attitude via high-end preventive maintenance. We are recognized for our exceptional quality, which ensures the longevity of the clients' facilities and years of trouble-free operation.

**SEVERAL CUSTOMERS HAVE ENTRUSTED THE MAINTENANCE OF THEIR WATER FEATURE, POOL, TREATMENT PLANT OR SPA TO WATERMASTER – WE ARE RECOGNIZED FOR OUR EXCEPTIONAL QUALITY SERVICE. ENSURING THE LONGEVITY OF OUR PROJECTS IS A SIGN OF OUR HONESTY TO OUR CLIENTS AND THE PERFECTIONISM REFLECTED IN ALL ASPECTS OF OUR BUSINESS.**

# LANDMARK REFERENCES

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**Kempinski Summerland Hotel & Resort, Beirut Lebanon**  
**Coral Beach Hotel & Resort, Beirut Lebanon**  
**Eddé Sands Hotel & Wellness Resort, Beirut Lebanon**  
**Hilton Beirut Habtoor Grand Hotel, Beirut Lebanon**  
**Warwick Pangea Beach Resort & Spa, Damour, Lebanon**  
**Yacht Club, Zaytouna Bay, Beirut Lebanon**  
**Staybridge Suites Hotel, Beirut Lebanon**  
**La Siesta Resort, Khaldeh Lebanon**  
**Al Fattan Crystal Towers (Rixos Hotel) JBR, Dubai UAE**  
**Cosmopolitan Hotel, Dubai UAE**  
**The One Palm by Omniyat, Dubai UAE**  
**Hilton Hotel Spa, Palm Jumeirah, Dubai UAE**  
**Yas Island Rotana Hotel, Abu Dhabi UAE**  
**Expo 2020 Waterfall, Dubai UAE**  
**The Saint Regis, Oman**  
**Katara Water & Fire Musical Fountain, Doha Qatar**  
**Aspire Academy, Doha Qatar**  
**Ministry of Interior, Doha Qatar**  
**Qatar Petroleum District, Doha Qatar**  
**Hamad Ben Khalifa Medical City, Doha Qatar**  
**Sidra Medical & Research Center, Doha Qatar**  
**Banana Island Resort, Doha Qatar**  
**Intercontinental Grenada Resort, Caribbean Sea**  
**Six Senses Grenada Resort, Caribbean Sea**





La Siesta Beach Resort, Unaldan, Lebanon



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## Grenada (Caribbean)

Company: Watermaster Caribbean

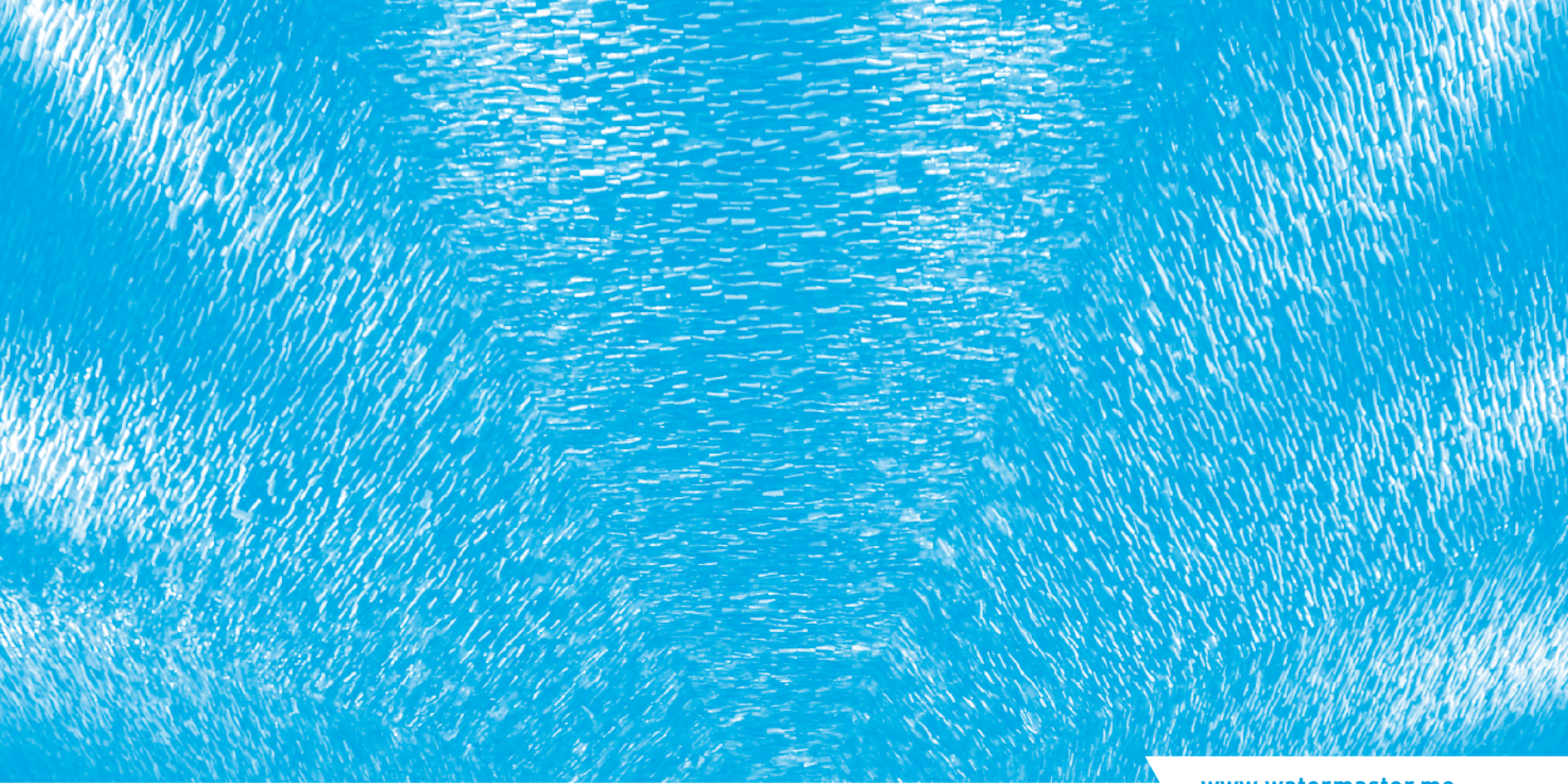
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